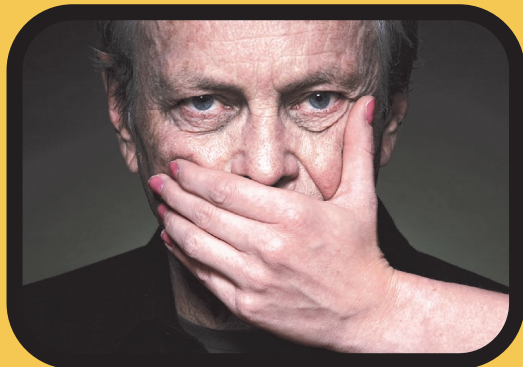


## Did you know?

- ◆ ELDER Abuse is the most **under-reported** type of abuse; Statistics Canada states that reported cases reveal 7% of seniors have experienced some form of abuse, with 2% of those indicating multiple forms of abuse.
- ◆ That statistics indicate that 24,000 older adults in Alberta have suffered some form of abuse with over 500 of those in Red Deer.
- ◆ Remember these numbers only represent the cases that are reported.
- ◆ In the next 15 years it is expected that the total **senior population will rise 1% every year.**
- ◆ **It is therefore** likely that the cases of **elder abuse will rise** proportionately and the demand for resources will increase.



## Resources for Abused Older Adults

For 24-Hour Resource Information Line Call:

Toll Free: 1-877-454-2580



Come to the Golden Circle and see what we are all about. Tours are available upon request. If you have any questions or concerns please do not hesitate to contact us.

### Hours of Operation

Monday - 8:30AM - 8:00PM  
Tuesday - 8:30AM - 6:30PM  
Wednesday - 8:30AM - 4:30PM  
Thursday - 8:30AM - 8:00PM  
Friday - 8:30AM - 4:30PM

4620-47A Ave  
Red Deer, AB  
T4N 3R4  
Phone: (403) 343-6074  
Fax: (403) 343-7977

Updated: May 12, 2017



## Helping Elder Abuse Reduction

24 Hour Resource Line:  
Toll Free: 1-877-454-2580  
Local: 403-346-6076

4620-47A Ave  
Red Deer, AB  
T4N 3R4  
Phone: (403) 343-6074  
Fax: (403) 343-7977

[www.goldencircle.ca](http://www.goldencircle.ca)

Seniors in Central Alberta suffer at the hands of loved ones and caregivers on a regular basis. The Golden Circle Senior Resource Centre has developed the 24-hour Elder Abuse Resource Line to help in the areas of emergency housing, education and referrals.

**Toll Free:** 1-877-454-2580  
**Local:** 403-346-6076

### Types of Abuse

**Financial**—Misuse of funds or property through fraud, trickery, theft or force.

**Emotional**—Verbal aggression, humiliation, isolation, intimidation, threats, inappropriate control of activities, removal of decision-making power while individual is competent, withholding affection for manipulative purposes, refusing access to grandchildren, denying privacy in institutions.

**Sexual**— All unwanted sexual activity such as: verbal/suggestive behavior, sexual intercourse, fondling or a lack of personal privacy

**Physical**—Any form of physical assault such as: slapping, pushing, kicking, punching, injuring with an object or weapon, deliberate exposure to severe weather, unnecessary physical restraint.

## Other Types of Abuse

**Medical** - Misuse of medications and prescriptions by: withholding, overmedicating, improper refilling, theft for the purpose of resale, refusal to obtain appropriate medical intervention.

**Human Rights** - Any violation of rights including: withholding of information, denying privacy, visitors or religious worships, restricting liberty, unwarranted confining to a hospital or institution, Interfering with mail.

**Neglect** - The intentional or unintentional failure to provide the necessities of life by either active or passive means, self-neglect in ways which disregard health or safety.

**“Friendship is selfless love,  
care, respect, and honor not  
a profitable opportunity.”  
— Santosh Kalwar**

## What Should I do?

**Emergency** - It is in an emergency and you believe you or someone you know is in danger Call 911. If there is no immediate danger, call the local police to discuss your concerns.

**Information and Resources** - Call the Golden Circle H.E.A.R. 24-Hour resource line at **1-877-454-2580** or Call the **Alberta Family Violence Information Line** at **308-1818** toll free.

**Health Related Information** - For advice and information on health related topics call **Health Link Alberta** at **1-866-408-5465**

**Guardianship Information** - For matters of personal non-financial decision making for individuals who are unable to do so for themselves contact **The Office of the Public Guardian** at **1-877-427-4525**.

**Trustee Information** - For matters of personal financial decisions for people who are unable to do so for themselves contact **The Office of the Public Trustee** by dialing **310-0000** and then **780-427-2744** for Edmonton or **403-297-6541** for Calgary

**Persons in Facility Care** - To report abuse or safety concerns of seniors in publically funded facilities including hospitals, seniors lodges, and nursing homes call **1-888-357-9339**

**H.E.A.R. Helping Elder Abuse Reduction**